

ENROLL
INDY
ANNUAL REPORT



20
24



Dear Friends and Supporters of Enroll Indy,

Each year we move closer to realizing our vision that all families in Indianapolis will have equitable access to a diverse set of school options, and all students will attend high-quality schools that meet their unique needs. As the curtain fell on 2024, we applauded those who took center stage in this vision – the students and the schools we serve – and took pride in our role behind the scenes. Our efforts provided the foundation for achieving our mission:

Providing school information that is relevant and easy to understand

Enroll Indy continued to partner with each school in our portfolio to highlight their academic programs, extracurriculars, and school culture. Inclusion in the Enroll Indy School Finder, as well as the OneMatch application and Open Seat Portal, not only increases a school's visibility, it gives families the opportunity to discover a school that may be exactly what they've been looking for.

Meeting family needs by providing a one-stop enrollment process

We remained committed to removing barriers that existed in the complex world of school choice prior to Enroll Indy. With the support of our dedicated enrollment specialists, we helped thousands of families enroll in a new school. Our data team ensured that each round of the OneMatch lottery ran smoothly and with integrity and efficiency. As a whole, our system continued to eliminate bias, provide transparency, and ensure all students had an equal shot at high-demand schools.

Data to inform school improvement in Indianapolis

Schools need clear, reliable enrollment data to plan effectively. In 2024 – like each year prior – our data gave school leaders a better understanding of what families were looking for and offered insights to drive positive change. Through Enroll Indy, schools received predictable and accurate enrollment numbers which helped reduce large shifts that can disrupt staffing, budgeting, and overall operations.

Looking Ahead

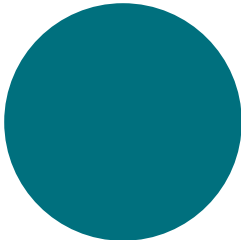
We are excited to continue our work behind the scenes, ensuring that families are empowered to make the best choices for their children. In this ever-evolving landscape, we commit to staying ahead of the curve, nurturing our partnerships, embracing new tools and technologies, and continuously improving our services to ensure every child has the opportunity to attend the school they desire.

Thank you for your support and partnership. Together, we're making school choice work better for every Indianapolis family.

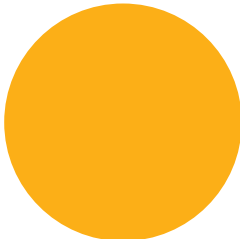
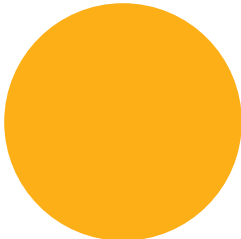
With Gratitude,

Lynn K. House

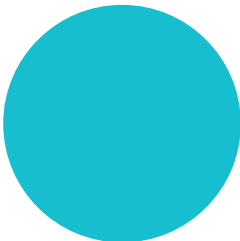
Lynn House / Executive Director, Enroll Indy



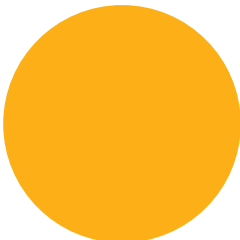
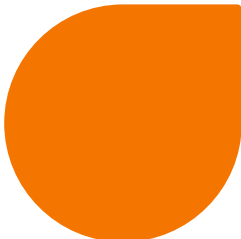
"Enroll Indy has changed the trajectory of my daughter's life in the best way. You don't know how happy it makes us to find out my daughter's choice high school had a seat open and that you could enroll her immediately." - Monique
Parent of incoming sophomore



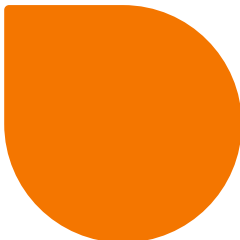
"I had no idea what I was doing. I didn't even know where to start, but wow you guys really made that process so easy. I'm so glad I called!" - Becca M
Parent of incoming kindergartener



**Enroll
Indy's behind-
the-scenes
work results
in visible
impact.**



"Thank you so much for the information. It's nice to get it all in one place." - Sandra M
Parent of four elementary students



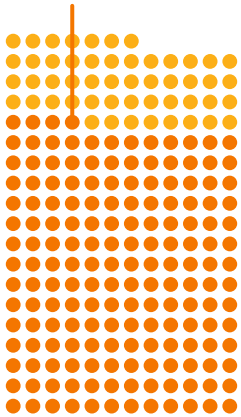
34

SCHOOLS

Filled 90% of grade levels in first round

77%

GOT FIRST CHOICE SCHOOL



First Round

● = 25 Applicants

5,577

APPLICANTS

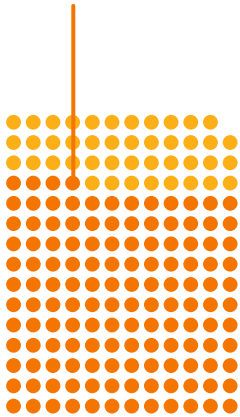
40

SCHOOLS

Filled 90% of grade levels in second round

76%

GOT FIRST CHOICE SCHOOL

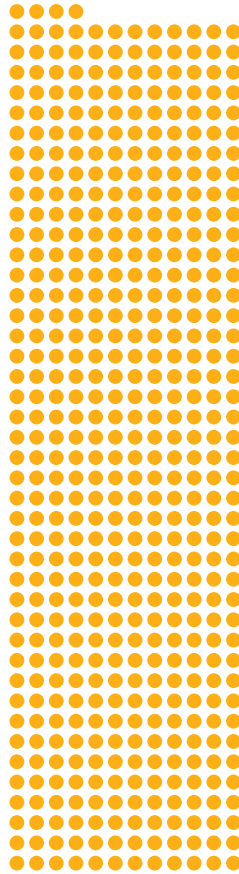


Second Round

● = 25 Applicants

4,477

APPLICANTS



Late (June-July) Enrollment

● = 25 Applicants

12,701

APPLICANTS

30,937

PHONE CALLS HANDLED FOR ASSISTANCE WITH APPLICATIONS AND/OR SCHOOL INFORMATION.

12,000 IN THE SUMMER MONTHS.

87%

OF FAMILIES AGREED OR STRONGLY AGREED THAT THEY HAD A POSITIVE EXPERIENCE WITH ENROLL INDY.

84%

OF FAMILIES AGREED OR STRONGLY AGREED THAT THE ENROLLMENT PROCESS WAS REASONABLY EASY.

**First
Round**

**ENROLL INDY APPLICANTS
BASED ON LOCATION**

**Second
Round**

21

**Outlying
Areas**

04

**Outlying
Areas**

95

**Surrounding
Counties**

78

**Surrounding
Counties**

2497

**Marion
County**

2155

**Marion
County**

2941

**Urban
Indy**

2220

**Urban
Indy**



SUMMER LEARNING LABS

In 2024, Enroll Indy partnered with The Mind Trust and the Indiana Department of Education to develop a unified enrollment process for Summer Learning Labs in Indianapolis and across various regions in the state. Modeled after the Open Seat Portal—used by families seeking schools after the OneMatch lottery—the system allowed families to use a single application to claim a seat at any participating site within their region.

Our enrollment specialists supported dozens of families by submitting applications over the phone for those who needed assistance.

According to a report from The Mind Trust, “Summer Learning Labs serve the highest-need populations in their respective regions. Most students enrolled in the program are students from low-income households or students of color. Across all service regions, 78% identified as students of color and 69% qualified for free or reduced lunch.”

This streamlined enrollment process helped us further our vision of providing equitable access to all families across the City and the State.

2024 AUDIT SUMMARY

We are pleased to share the results of our annual audit report.* The following points were provided by independent auditors Donovan CPAs in the Enroll Indy Audit Summary:

- **Enroll Indy had an unmodified, clean report**
- **No identified internal control weakness**
- **No disagreements with management**
- **Showed excellent cooperation, as usual**

Functional expenses were distributed as follows:

- **Program services 81%**
- **General and administrative 15%**
- **Fundraising and public awareness 4%**

**For information purposes only. The use of this information is intended solely for the Board of Directors and management of the Organization, and is not intended to be, and should not be, used by anyone other than these specified parties.*

**ENROLL
INDY
2024
TEAM**

Executive Director

Lynn House

Senior Director of Policy and School Support

Kelsey Stack

Manager of Data & Reporting

Nolan Ellis

Manager of Development and Operations

Hannah Arney

Manager of Family Engagement

Jonathan Rivera

Enrollment Specialists

Alicia Heyman

Marina Lazo Torres

Janett Orozco Arteaga

**ENROLL
INDY
BOARD OF
DIRECTORS**

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Indiana Charter School Board, Executive Director and General Counsel

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Lilly Foundation, Eli Lilly and Company, Senior Director, Social Impact, and Vice President

Aleesia Johnson, Ed.D.

Indianapolis Public Schools, Superintendent

Shaina Cavazos

Office of Education Innovation, City of Indianapolis, Assistant Director

William Murphy, Ed.D.

Indianapolis Public Schools, Chief Operating Officer

Lela Simmons

Indianapolis Public Schools, Chief Learning Officer