

ENROLL
INDY 
ANNUAL REPORT

2025

Dear Friends of Enroll Indy,

After nearly three years of serving as Executive Director, I've passed the baton of leadership to Kelsey Stack, a veteran member of our team who is now serving as Interim Executive Director. It has been an honor to lead an organization committed to equity and transparency, and dedicated to expanding families' access to such a diverse set of schools.

Over the past year, Enroll Indy continued to fulfill its mission to help families choose schools that meet their children's needs by providing a one-stop enrollment process, school information that is relevant and easy to understand, and data to inform school improvement in Indianapolis. Our unified lottery process and open seat portal provided equal access for families and predictability for schools.

At a time when the Indianapolis educational landscape may be shifting, Enroll Indy's role remains steady. Ten years ago, when I served on the steering committee that helped launch Enroll Indy, I had reservations. As an enrollment leader at a charter network, I wondered whether a new organization, with such a lofty mission, could manage the multiple policies and systems of the varied schools in its portfolio. I was concerned that our well-oiled, relationship-based approach to enrollment might lose its impact. What I found in Enroll Indy was a commitment to collaboration, while upholding consistent and equitable enrollment practices. Since partnering with Enroll Indy, the network's flagship school has experienced a nearly 10 percent increase in students receiving free and reduced-price meals and a 16 percent shift toward a student population that more closely reflects the makeup of its local neighborhoods. This is one example of how Enroll Indy has expanded access for families across Indianapolis. With a dedicated staff and strong citywide partnerships, the organization is well positioned to continue serving families with integrity and care. The work ahead will require collaboration and accountability, qualities Enroll Indy has consistently demonstrated.

Thank you to the families, schools, partners, and supporters who make this work possible. It has been a privilege to serve as the Executive Director, and I'm eager to see Enroll Indy build on its strong foundation under Kelsey's leadership.

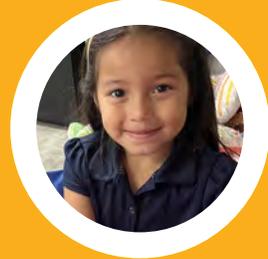
With appreciation, Lynn House

Lynn K. House





Carla was very attentive to listen and helpful in providing information as needed.
- Parent of a future 6th grader



It was a very good experience searching for a school for my son.
- Parent feedback



They called me back quickly and treated me excellently!
- Parent feedback



It was great I called in concerning my eldest son, I received helpful answers, and I am ready to move forward to the next step towards his education and success.
- Parent of a future kindergartener

37

SCHOOLS
FILLED 90%
OF GRADE
LEVELS IN
FIRST
ROUND

38

SCHOOLS
FILLED 90%
OF GRADE
LEVELS IN
SECOND
ROUND

87.35%

MATCHED
FIRST CHOICE
SCHOOL

83.61%

MATCHED
FIRST CHOICE
SCHOOL

FIRST
ROUND

4,478

APPLICANTS

● = 25 APPLICANTS

SECOND
ROUND

3,929

APPLICANTS

● = 25 APPLICANTS

LATE (JUN 4 - AUG 22)
ENROLLMENT

14,517

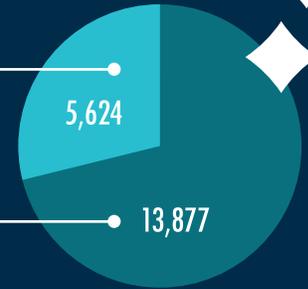
APPLICANTS

● = 25 APPLICANTS

 **19,501** total calls

Calls during the school year

Calls during summer months
(June, July, August)



Families that agreed or strongly agreed they had a positive experience **87%**

Families that agreed or strongly agreed the enrollment process was reasonably easy **86%**

Families that agreed or strongly agreed they received respectful, high quality customer service from Enroll Indy Staff **79%**

APPLICANTS BASED ON RACE/ETHNICITY

ROUND 1



ROUND 2



SUMMER LEARNING LABS

Indy SLL in partnership with The Mind Trust enrolled more than 5,300 students across 55 sites in Indianapolis. In addition to daily math and reading instruction, enrichment activities included field trips to places such as, The Indianapolis Zoo, The Children's Museum, roller skating rinks, and much more.

Northwest SLL in partnership with The Mind Trust, Urban League of Northwest Indiana and DHB & Associates enrolled more than 800 students across 29 sites in 4 cities. In addition to daily math and reading instruction, enrichment activities included field trips, arts, athletics, STEM, and more.

Southeast SLL in partnership with The Mind Trust and Creating Avenues for Student Transformation (CAST) enrolled more than 150 students across 5 sites in 3 cities. In addition to daily math and reading instruction, enrichment activities included field trips, arts, athletics, STEM, and more.

Wabash SLL in partnership with The Mind Trust and Wabash County YMCA enrolled more than 100 students across 4 sites in 2 cities, In addition to daily math and reading instruction, enrichment activities included Sky Zone, Bowling, Skating, a magic show, Fort Wayne Zoo, swimming at the YMCA, and more.

Additionally, Enroll Indy provided our partners with enrollment data, which was merged with student performance information, giving insight into program success and challenges.

AUDIT SUMMARY

We are pleased to share the results of our annual audit report.*
The following points were provided by independent auditors
Donovan CPAs in the Enroll Indy Audit Summary:

- Enroll Indy had an unmodified, clean report
- No identified internal control weakness
- No disagreements with management
- Showed excellent cooperation, as usual

Functional expenses were distributed as follows:

- Program services 81%
- General and administrative 15%
- Fundraising and public awareness 4%

*For information purposes only. The use of this information is intended solely for the Board of Directors and management of the Organization, and is not intended to be, and should not be, used by anyone other than these specified parties.



STAFF

Executive Director: [Lynn House](#)

Senior Director of Policy and School Support: [Kelsey Stack](#)

Manager of Data and Reporting: [Nolan Ellis](#)

Salesforce and Data Systems Manager: [Ginny Munson](#)

Manager of Development and Operations: [Hannah Arney](#)

Manager of Family Engagement: [Jonathan Rivera](#)

Enrollment Specialists: [Alicia Heyman](#), [Marina Lazo Torres](#), [Carla Velazquez](#), [Aylee Gomez](#)

BOARD

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[Shaina Cavazos](#)

Office of Education Innovation, City of Indianapolis, Director

[Charlotte Hawthorne](#)

Lilly Foundation, Eli Lilly and Company, Senior Director, Social Impact, and Vice President

[Aleesia Johnson, Ed.D.](#)

Indianapolis Public Schools, Superintendent

[William Murphy, Ed.D.](#)

Indianapolis Public Schools, Chief Operating Officer

[Lindsay Omlor](#)

State of Indiana, Office of Educational Options and Indiana Charter School Board, Executive Director

[Andrew Strobe](#)

Indianapolis Public Schools, Deputy Superintendent